

1 1. (Twice Amended) A method for enabling identification of a buyer during a  
2 transaction, comprising the steps of:  
3 generating an electronic portrait of a buyer, the electronic portrait enabling  
4 generation of a physical identifier for comparison to the buyer by a seller;  
5 storing the electronic portrait in a personal device to enable access of the  
6 electronic portrait by a seller during a transaction, wherein the personal device  
7 comprises at least one of a mobile telephone or an electronic personal device; and  
8 transmitting the electronic portrait to a seller via a wireless interface during a  
9 transaction.

1 *sub 1* 9. (Twice Amended) A method for enabling identification of a buyer during  
2 a transaction, comprising the steps of:  
3 receiving an electronic portrait from a personal device of a buyer, wherein the  
4 personal device comprises at least one of a mobile telephone or an electronic personal  
5 device, via a short range wireless interface, the electronic portrait enabling generation  
6 of a physical identifier for comparison to the buyer by a seller using equipment of the  
7 seller;  
8 generating the physical identifier from the received electronic portrait;  
9 displaying the physical identifier to the seller using equipment of the seller;  
10 and  
11 completing the transaction if the physical identifier corresponds to the buyer.

1 *Sub* 29. (Amended) An electronic personal device enabling identification of  
2 *FI* a buyer during a transaction comprising:  
3 a memory;  
4 an electronic portrait, wherein the electronic portrait is part of a service  
5 *9/3* module, stored within the memory, the electronic portrait enabling generation of a  
6 physical identifier for comparison to the buyer by a seller; and  
7 transmission circuitry enabling a wireless communications link between the  
8 buyer and the seller for transmission of the electronic portrait.

#### REMARKS

In response to the Office Action dated December 31, 2002, the Applicant has canceled Claims 13 and 32 and amended Claims 1, 9 and 29. Thus, Claims 1-12, 14-18, 21-22, 24-25, 27-31 and 33-39 remain pending in the application. Reconsideration of the claims, as amended, is respectfully requested.

Claims 1-6, and 35-37 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Pare, Jr. et al., in view of Houvener et al. Applicant has amended Claim 1 to include the limitations included in Claim 13. In view of the indication of allowable subject matter for Claim 13, the Applicant respectfully submits that Claim 1, and all claims dependent therefrom, are allowable over the art of record and a Notice of Allowance is respectfully requested.